

November 18th



COSTA RICA VENTURE



PRESS CONFERENCE

On November 18, 2010 LaTranstica begins officially with a press conference at the Gran Hotel Costa Rica.

The 49 riders from France, Sweden, Belgium, Netherlands, Germany, USA and Costa Rica, will discover the program of this 3rd edition of La Transtica in the presence of representatives of the Embassy of France and Belgium.

The press conference present the general philosophy of the event: sports and humanitarian challenge. Thus, we introduced the new course with the main difficulties and villages steps.

This year, Nielsen Bujan, journalist and news presenter on the TV channel Teletica, one of the main channel of Costa Rica, has set up for La Transtica a media plan based on a national coverage through Radio Columbia, La Nation and El Dia and Teletica.

Exchanges of equipment between the French and Costa Rican Firefighters confirm a fraternal cooperation and effective as this year 12 firefighters from Costa Rica and their vehicles strengthened the organization.

On the top of that, the Sports Ministry and the Ministry of Tourism offer their full support to La Transtica, which presage good perspectives for future editions.

This is also the time to thank our partners in France with Sixième Sens, Incomm, Altecsport, Compressport, Generation Trail and all the partners in Costa Rica.





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ESCUELA FINCA LA CAJA

Later in the afternoon, The Team Technip has made the first donation of La Transtica for the benefit of the school Finca La Caja, in La Carpío

The school officials have received a donation of school materials from members of the association El Niño and Technip France.

Nearly 2,000 new books and manuals have been delivered to the school library. More than 1800 students across three sites will now benefit from an extensive library

Throughout the afternoon, all participants had a special time of sharing and exchange, whose highlight was a moving choreography performed by students of the school.

This afternoon will undoubtedly be a highlight of the 2010 edition of La Transtica.

